

IEEE Membership Development Conference Call / Web Cast

16 April 2011



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Today's Edition

Membership Statistics and Goals Update – Jaime Moesch

Preview Topic

- IEEE Member Discounts – Lynn Koblin

Region MD Reports

- Region 7 – Lawrence Whitby
- Region 9 – Gustavo Giannattasio

Business Cycle Spotlight

- Life Member Committee Activities – George McClure

Updates / Wrap-Up / Direction - Aleksandar Szabo

Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



Today's Speakers



Lawrence Whitby
Region 7 MD Chair



Lynn Koblin
Manager, IEEE Member Discounts



Aleksandar Szabo
Chair, IEEE MRRRC



Jaime Moesch
Director, Member Strategy



George McClure
Chair, IEEE Life Member Committee



Gustavo Giannattasio
Region 9 MD Chair



Web Cast Interface – ReadyTalk®

Hide Chat Raise Hand Full Screen

The screenshot shows a web browser window with the URL <https://lax6.readytalk.com/interface/flashView.jsp?uri=services/lax6/core&uid36=75rnr6simple=true&nmid=9203903&flashGk=cy2buw&flashDL=pond0-core&signed=fab&vfm=>. The interface features a top navigation bar with buttons for "Hide Chat", "Raise Hand", and "Full Screen". On the left is a chat window with a message from "John Day: This is a test of the chat feature." and a "Send" button. The main content area has a blue header with the text "IEEE Membership Development Conference Call / Web Cast" and "19 February 2011". Below this, there are two speaker profiles: Aleksandar Szabo, Chair of the 2011 IEEE Membership Recruitment and Recovery (MRR) Committee, with email a.szabo@ieee.org; and Cathy Downer, MGA Staff - Membership Development, with email c.downer@ieee.org. The IEEE logo and tagline "Advancing Technology for Humanity" are at the bottom.

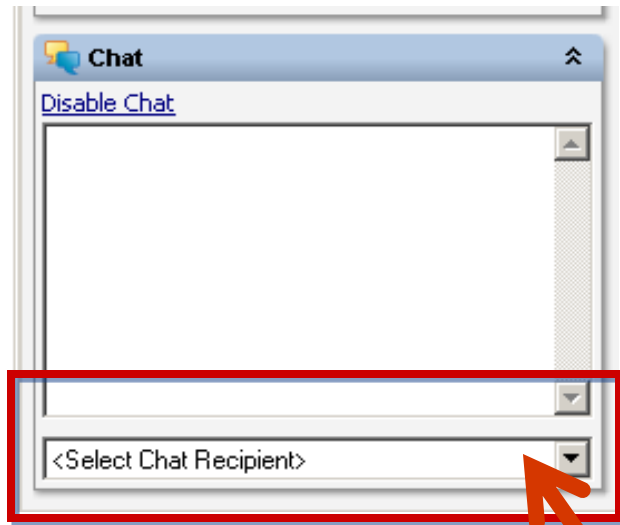
Introductions /
Ask Questions



Web Cast Attendance Roll Call

Use the Chat pod.

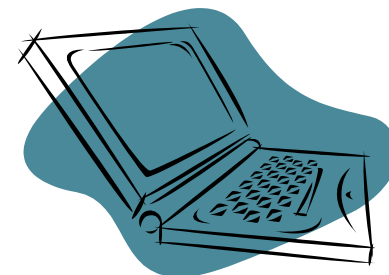
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Web Cast Notes

Webcast presentation will be available on *new* MD online community at <http://oc.ieee.org> (general access page) or <http://ieee-md-net.oc.ieee.org/main> for the MD Community/Group. You will need to use your IEEE web account for access. Once in, the presentation will be posted under the “Content” Tab. If you wish to join, please send email to c.downer@ieee.org for an invite.

Attendees will hear the broadcast via their computer, or dial into the phone using the dial-in numbers provided. An Operator will assist during the webcast.



This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD online community (please see access above).



Webcast Notes – Raising Questions

- When we reach the Q&A portion of the webcast, the Operator will announce any attendees who have a question, may place their question in queue.
- Place your question in queue by pressing 1, then 4 on your phone. The Operator will announce them in the order received.
- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.
- Some questions in the Chat Box may be responded to during the webcast by presenters or Moderator.



Membership Statistics & Goals Update

March 2011

MEMBERSHIP REPORT-Page 1
 This report is issued monthly on behalf of the IEEE Membership Services. Contact: John Cole, jcole@ieee.org

Pages 2 Active Membership by Region
 Pages 5-5 Society & Special Interest Memberships
 Pages 6-7

Category	April '11	% Change vs. '10	Apr '09	Apr '08	Mar '09
Membership	6,642	+ 2.6%	336,167	327,025	326,499
New	1	+ 3.7%	25	25	26
Renewal	162	+ 2.0%	6,344	6,182	6,307
Transfer	949	+ 3.2%	30,316	29,267	30,003
Member	1,985	+ 1.0%	204,700	202,715	200,368
Associate Member	2,501	+ 4.0%	14,705	17,200	14,295
Graduate Student	5,529	+ 19.3%	33,371	27,842	31,360
Undergraduate Student	2,517	+ 5.7%	48,793	44,186	43,138
Society Memberships	2,530	-0.3%	284,389	286,919	277,195
25 Societies up	5,253				
15 Societies down	7,783				

Sum of respective Societies gains and losses.

Recommended MD Volunteer Activity
 Thank you to all volunteers committed to improving their MD success!

Month	RECRUITMENT ACTIVITIES	RECOVERY ACTIVITIES	RESOURCES
May	<ul style="list-style-type: none"> 30-Year Due Cycle - IEEE MG: accepting to-prize bid for present year or service candidates and join IEEE and receive 6 months of membership for the price of 2! appropriate message and contact. Section MD Officer - Disseminate membership materials at all section meetings and local events. 30-Year Due Cycle - IEEE MG: accepting to-prize bid for present year or service candidates and join IEEE and receive 7 months of membership for the price of 2! appropriate message and contact. Section MD Officer - Disseminate membership materials at all section meetings and local events. Ensure a library of MG materials exists in your local volumes. 30-Year Due Cycle - IEEE MG: accepting to-prize bid for present year or service candidates and join IEEE and receive 7 months of membership for the price of 2! appropriate message and contact. Section MD Officer - Disseminate membership materials at all section meetings and local events. 	<ul style="list-style-type: none"> Section MD Officer - Real-time status of statistics members previous to "Schedule" to all Region, Section, and Society MD officers. Develop and execute local communications to members in Areas, Divisions and across local programs and activities. All focus should be on recruitment programs and activities. All focus should be on recruitment programs and activities. All focus should be on recruitment programs and activities. 	<ul style="list-style-type: none"> MD Portal: www.ieee.org/membership PowerPoint presentations: Memberships, Statistics, Reports Virtual content: IEEE Membership, MD 50



Presented by:
Jaime Moesch
 Director, Member Strategy
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Some changes in monthly Webcast stats update ...

To provide more time for other topics / speakers, and in light of membership stat details being published monthly in MD Reports

Webcast reporting ...

- Addition of 'business cycle priority' slide – first slide of stats update
- Consolidation of month-over-month tracking
- Consolidation of retention reporting, total and first-year
- Abridging Society stats update to high-level overview
 - Individual Societies detail are published in 'MD Monthly' Rpt.

Thank you to Aleksandar for sharing feedback - welcome continuous input from webcast attendees



March 2011 Dashboard – IEEE Membership

Snapshot	Mar '11 vs. '10	% Change	Mar '11	Mar '10	Feb '11	% Change Feb '11 - Mar '11
IEEE Membership	+ 2,954	+ 0.9%	339,191	336,237	315,884	+ 7.3%
• Honorary	^ 2	+ 6.9%	31	29	31	-
• Fellow	^ 163	+ 2.5%	6,653	6,490	6,508	+ 2.2%
• Senior Member	^ 859	+ 2.8%	31,559	30,700	30,822	+ 2.4%
• Member	^ 1,457	+ 0.7%	205,081	203,624	196,342	+ 4.5%
• Associate Member	v (479)	-3.9%	11,648	12,127	10,874	+ 7.1%
• Graduate Student	^ 725	+ 2.0%	37,057	36,332	32,933	+ 12.5%
• Undergraduate Student	^ 227	+ 0.5%	47,162	46,935	38,374	+ 22.9%
Society Memberships	+ 1,626	+ 0.6%	285,276	283,650	269,834	+ 5.7%
• 18 Societies up > 1%	^ 5,897		<i>Societies Note:</i> Sum of respective gains and losses, with all counts including Affiliates. Without Affiliates, total Society memberships are up year-over-year by 2,356 or +0.9%.			
• 9 Societies +/- 1%	=> (10)					
• 11 Societies down > 1%	v (4,261)					



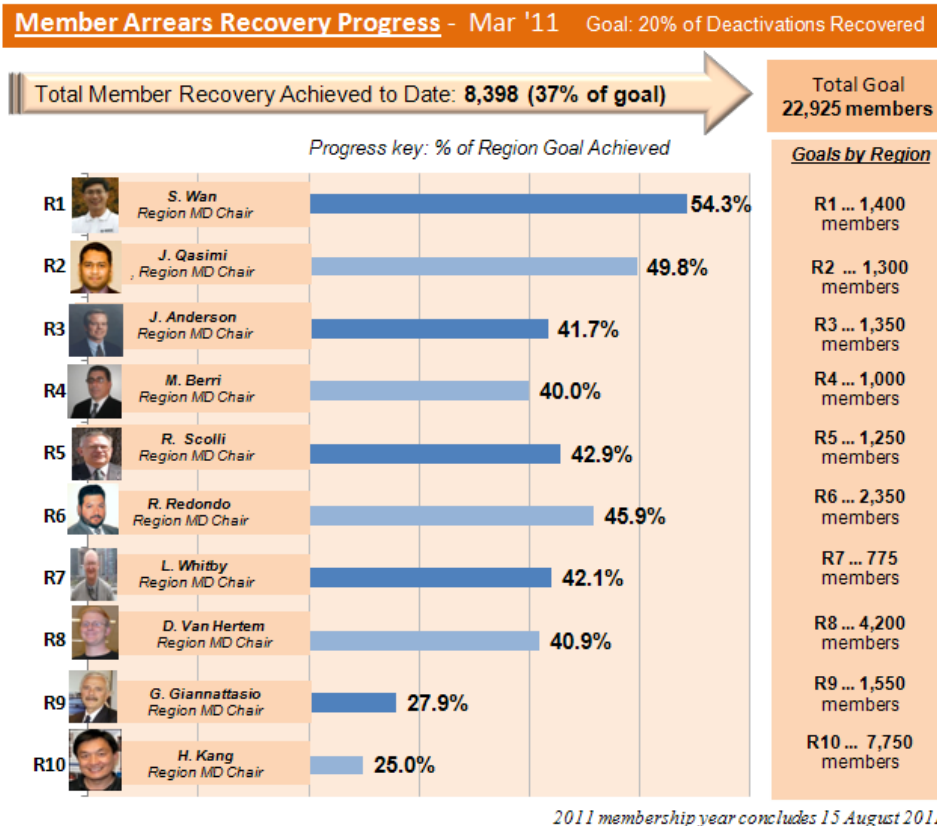
Arrears Recovery Update

Goal: Recover 20% of the total members deactivated in February ... 22,925 globally

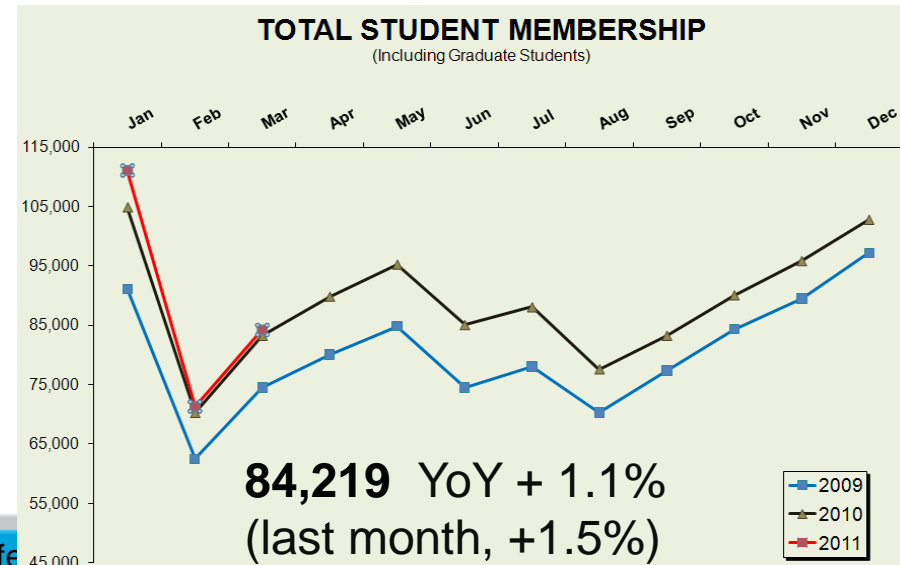
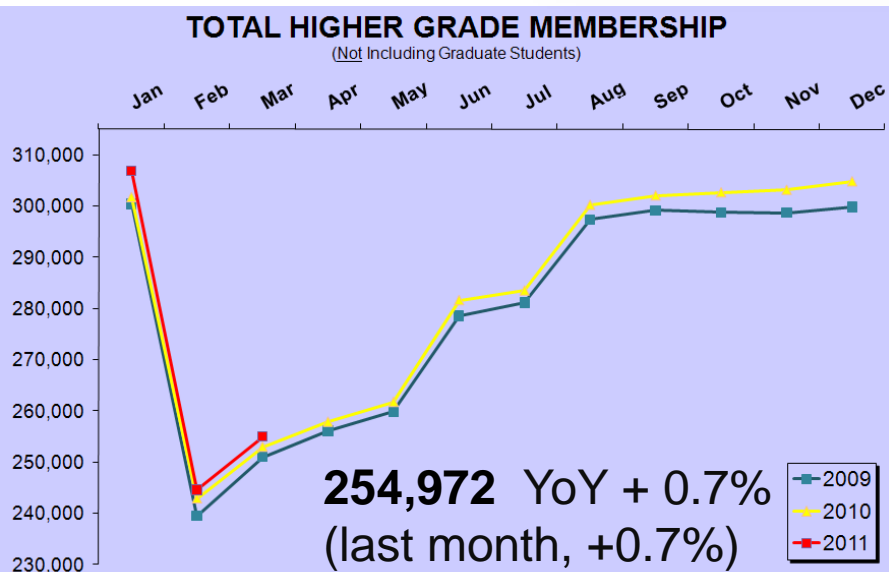
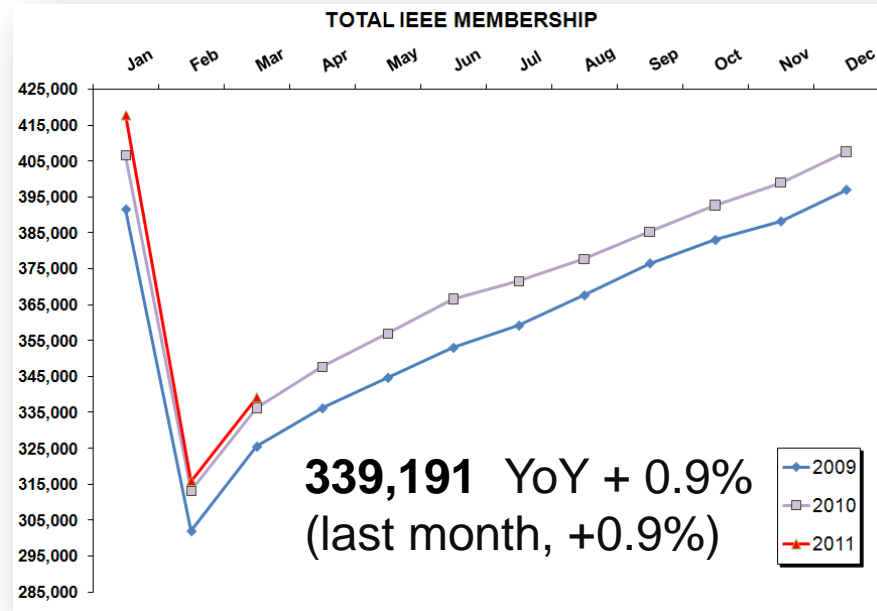
! Impact of Arrears-Recovery

- ▣ Drives IEEE member retention rates, and accelerates member gains (easier to retain than recruit)
- ▣ Drives Society membership growth
- ▣ Increases the renewal opportunity for the 2012 membership year

- HQ runs arrears-recovery campaigns and courtesy calls through June—additional print invoice going out 1st week of May
- Section arrears-recovery outreaches are still encouraged
- Regions 8, 9, 10 have e-Membership option to promote



Monthly Growth, YoY - March



live chat fe

Active Membership by Region

Geographic IEEE Membership Summary - March 2011																
REGION	HIGHER GRADE w/o GSMS				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2011	2010	Change		2011	2010	Change		2011	2010	Change		2011	2010	Change	
			#	%			#	%			#	%			#	%
1	27,618	28,411	(793)	-2.8%	1,963	2,033	(70)	-3.4%	1,764	2,001	(237)	-11.8%	31,345	32,445	(1,100)	-3.4%
2	24,316	24,864	(548)	-2.2%	1,894	1,958	(64)	-3.3%	1,892	2,086	(194)	-9.3%	28,102	28,908	(806)	-2.8%
3	21,354	21,837	(483)	-2.2%	2,417	2,544	(127)	-5.0%	2,742	2,699	43	1.6%	26,513	27,080	(567)	-2.1%
4	16,248	16,610	(362)	-2.2%	1,857	1,920	(63)	-3.3%	2,034	2,131	(97)	-4.6%	20,139	20,661	(522)	-2.5%
5	21,245	21,530	(285)	-1.3%	1,898	1,963	(65)	-3.3%	2,329	2,324	5	0.2%	25,472	25,817	(345)	-1.3%
6	43,082	43,971	(889)	-2.0%	3,175	3,232	(57)	-1.8%	3,028	3,212	(184)	-5.7%	49,285	50,415	(1,130)	-2.2%
R 1-6	153,863	157,223	(3,360)	-2.1%	13,204	13,650	(446)	-3.3%	13,789	14,453	(664)	-4.6%	180,856	185,326	(4,470)	-2.4%
7	11,030	11,073	(43)	-0.4%	1,943	1,968	(25)	-1.3%	1,383	1,606	(223)	-13.9%	14,356	14,647	(291)	-2.0%
8	42,583	41,499	1,084	2.6%	10,799	10,248	551	5.4%	7,479	7,756	(277)	-3.6%	60,861	59,503	1,358	2.3%
9	6,450	5,602	848	15.1%	1,498	1,282	216	16.8%	3,953	3,716	237	6.4%	11,901	10,600	1,301	12.3%
10	41,046	37,573	3,473	9.2%	9,613	9,184	429	4.7%	20,558	19,404	1,154	5.9%	71,217	66,161	5,056	7.6%
R 7-10	101,109	95,747	5,362	5.6%	23,853	22,682	1,171	5.2%	33,373	32,482	891	2.7%	158,335	150,911	7,424	4.9%
TOTAL	254,972	252,970	2,002	0.8%	37,057	36,332	725	2.0%	47,162	46,935	227	0.5%	339,191	336,237	2,954	0.9%
% R1-6	60%	62%			36%	38%			29%	31%			53%	55%		
% R7-10	40%	38%			64%	62%			71%	69%			47%	45%		



Member Renewals – 2011

★ Top Region to date 😊 Runners up

... w/ YoY comparisons

IEEE Membership Renewal / Retention - March 2011 w/ YoY Comparison

REGION	HIGHER GRADE w/o GSM				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	Opportunity	Renewed	%, '11	%, '10	Opportunity	Renewed	%, '11	%, '10	Opportunity	Renewed	%, '11	%, '10	Opportunity	Renewed	%, '11	%, '10
1	31,015	25,976★	83.8%	85.0%	1,887	1,287	68.2%	70.4%	1,598	716	44.8%	47.7%	34,500	27,979★	81.1%	82.7%
2	27,415	22,842😊	83.3%	84.4%	1,782	1,238	69.5%	71.8%	1,639	757😊	46.2%	51.6%	30,836	24,837😊	80.5%	82.0%
3	24,565	19,882	80.9%	82.5%	2,310	1,636★	70.8%	72.8%	2,037	931	45.7%	46.5%	28,912	22,449	77.6%	79.3%
4	18,692	15,319	82.0%	83.7%	1,745	1,227😊	70.3%	71.6%	1,676	774😊	46.2%	51.0%	22,113	17,320	78.3%	80.5%
5	24,124	19,748	81.9%	83.1%	1,757	1,229😊	69.9%	72.1%	1,816	807	44.4%	46.9%	27,697	21,784	78.7%	80.3%
6	48,471	39,861😊	82.2%	83.4%	3,022	2,087	69.1%	70.3%	2,647	1,191	45.0%	46.7%	54,140	43,139😊	79.7%	81.0%
R 1-6	174,282	143,628	82.4%	83.7%	12,503	8,704	69.6%	71.4%	11,413	5,176	45.4%	48.2%	198,198	157,508	79.5%	81.1%
7	12,952	10,242	79.1%	80.7%	1,773	1,379	77.8%	81.6%	1,193	639★	53.6%	60.6%	15,918	12,260	77.0%	79.4%
8	50,063	37,896	75.7%	77.3%	9,670	6,814	70.5%	74.3%	7,719	2,742	35.5%	39.7%	67,452	47,452	70.3%	72.6%
9	7,819	5,099	65.2%	65.4%	1,420	875	61.6%	69.1%	5,327	1,150	21.6%	23.1%	14,566	7,124	48.9%	50.6%
10	47,629	34,597	72.6%	74.1%	9,480	4,289	45.2%	48.7%	22,629	4,278	18.9%	21.6%	79,738	43,164	54.1%	57.1%
R 7-10	118,463	87,834	74.1%	75.7%	22,343	13,357	59.8%	64.0%	36,868	8,809	23.9%	27.2%	177,674	110,000	61.9%	64.8%
TOTAL	292,745	231,462	79.1%	80.6%	34,846	22,061	63.3%	66.8%	48,281	13,985	29.0%	32.4%	375,872	267,508	71.2%	73.7%



Comparative Retention – Total vs. First-Year Members

REGION	<u>Higher-Grade Members</u>		<u>Graduate Student Members</u>		<u>Undergraduate Student Members</u>	
	<i>Total</i>	<i>First-Year</i>	<i>Total</i>	<i>First-Year</i>	<i>Total</i>	<i>First-Year</i>
R1	83.8%	35.6%	68.2%	49.3%	44.8%	36.0%
R2	83.3%	35.2%	69.5%	48.9%	46.2%	39.5%
R3	80.9%	32.5%	70.8%	56.3%	45.7%	40.2%
R4	82.0%	34.3%	70.3%	55.8%	46.2%	39.8%
R5	81.9%	35.5%	69.9%	53.7%	44.4%	37.7%
R6	82.2%	35.4%	69.1%	49.4%	45.0%	37.6%
R7	79.1%	38.3%	77.8%	62.0%	53.6%	43.2%
R8	75.7%	35.7%	70.5%	55.7%	35.5%	26.2%
R9	65.2%	25.4%	61.6%	41.3%	21.6%	17.0%
R10	72.6%	32.1%	45.2%	29.6%	18.9%	15.1%
Mar '11	79.1%	33.8%	63.3%	44.4%	29.0%	22.7%
<i>Mar '10</i>	<i>80.6%</i>	<i>36.2%</i>	<i>66.8%</i>	<i>48.2%</i>	<i>32.4%</i>	<i>25.1%</i>

Member Recruitment – 2011 Membership Year, Cumulative YoY

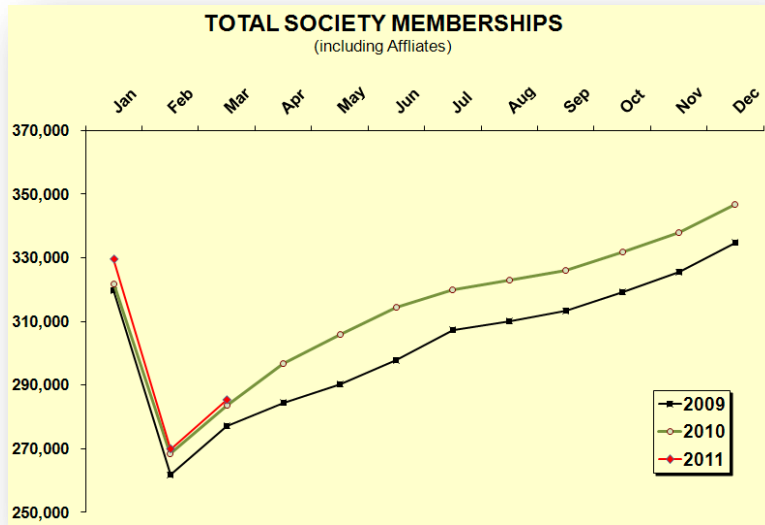
New data chart

Cumulative Recruitment -- 16 Aug '10 through Feb '11


REGION	HIGHER GRADE w/o GSMs				GRADUATE STUDENTS				UNDERGRADUATE STUDENTS				TOTAL MEMBERS			
	2011	2010	Change		2011	2010	Change		2011	2010	Change		2011	2010	Change	
			#	%			#	%			#	%			#	%
1	602	620	(18)	-2.9%	358	404	(46)	-11.4%	744	957	(213)	-22.3%	1,704	1,981	(277)	-14.0%
2	604	614	(10)	-1.6%	361	427	(66)	-15.5%	761	929	(168)	-18.1%	1,726	1,970	(244)	-12.4%
3	523	613	(90)	-14.7%	479	586	(107)	-18.3%	1,368	1,303	65	5.0%	2,370	2,502	(132)	-5.3%
4	427	398	29	7.3%	352	422	(70)	-16.6%	950	1,083	(133)	-12.3%	1,729	1,903	(174)	-9.1%
5	566	572	(6)	-1.0%	369	465	(96)	-20.6%	1,102	1,146	(44)	-3.8%	2,037	2,183	(146)	-6.7%
6	1,147	1,042	105	10.1%	573	624	(51)	-8.2%	1,426	1,496	(70)	-4.7%	3,146	3,162	(16)	-0.5%
R 1-6	3,869	3,859	10	0.3%	2,492	2,928	(436)	-14.9%	6,351	6,914	(563)	-8.1%	12,712	13,701	(989)	-7.2%
7	363	333	30	9.0%	298	327	(29)	-8.9%	547	729	(182)	-25.0%	1,208	1,389	(181)	-13.0%
8	2,332	2,049	283	13.8%	2,731	2,497	234	9.4%	3,365	3,659	(294)	-8.0%	8,428	8,205	223	2.7%
9	604	471	133	28.2%	400	250	150	60.0%	1,837	1,733	104	6.0%	2,841	2,454	387	15.8%
10	3,397	2,521	876	34.7%	3,805	3,619	186	5.1%	12,067	10,188	1,879	18.4%	19,269	16,328	2,941	18.0%
R 7-10	6,696	5,374	1,322	24.6%	7,234	6,693	541	8.1%	17,816	16,309	1,507	9.2%	31,746	28,376	3,370	11.9%
TOTAL	10,565	9,233	1,332	14.4%	9,726	9,621	105	1.1%	24,167	23,223	944	4.1%	44,458	42,077	2,381	5.7%
% R1-6	37%	42%			26%	30%			26%	30%			29%	33%		
% R7-10	63%	58%			74%	70%			74%	70%			71%	67%		



Society Memberships (including Affiliates) – Monthly YoY & Drivers



285,276
YoY +0.6% (last month, +0.9%)

 **Double-Digit Percentage Gains Year-over-Year**

Society	YoY	
	Percent	Count
Robotics & Automation	16.0%	1,011

Society MD Disposition	YoY	
Total Memberships Across 38 Societies	+ 1,626	<i>Influence of Larger Societies</i>
Growth > 1%: 16 Societies	+ 5,897	<i>Communications</i> + 1,636 <i>Power & Energy</i> + 1,088 46% of the gains
+ / - 1%: 10 Societies	(10)	
Decline > 1%: 12 Societies	(4,261)	<i>Computer</i> (3,381) 79% of the declines



Arrears-recovery also very important to the health of Society memberships



Developing Nations / e-Membership Update

Cumulative through **March**



2011 e-Membership by Region (Cumulative through Present Month)

e-Membership Count	R3*	R8	R9	R10	total
	42	3,137	3,016	7,621	13,816
% of <u>Eligible</u> Higher Grade Members	36%	39%	52%	51%	48%
% of <u>All</u> Higher Grade Members	0%	7%	47%	19%	12%

*R3 denotes Jamaica

2011 MD Drivers - e-Membership

March

By category, the % of eligible members who have selected e-Membership

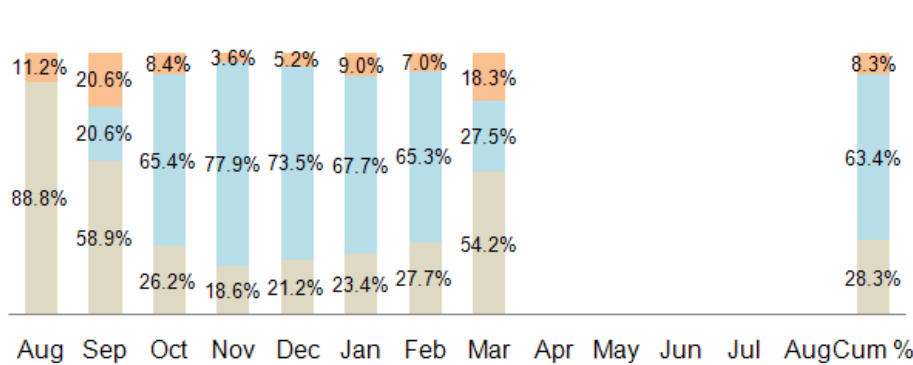
Cumulative Through Present Month	R3*	R8	R9	R10	total
> Recruits (new members)	45%	65%	76%	75%	73%
> Renewals (existing members)	26%	30%	45%	40%	38%
> Reinstates (former members)	73%	61%	70%	64%	65%

*R3 denotes Jamaica



Developing Nations / e-Membership Update (cont.)

2011 e-Membership Counts | MD Drivers



- Renewals have begun waning as a percentage of total counts
- ½-year dues a tremendous opportunity for jump-starting recruitment
- Regardless of any price (e-Membership or ½-year), individuals need to be convinced about the value of being a member

e-Membership Progress	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Cum %	
Region 3 (Jamaica)	1	0	4	5	5	10	11	6	0	0	0	0	0	42	
> Recruitment	1	0	2	0	0	2	4	1						10	24%
> Renewals	0	0	1	5	4	6	6	2						24	57%
> Reinstatement	0	0	1	0	1	2	1	3						8	19%
Region 8	21	107	313	433	720	586	679	278	0	0	0	0	0	3,137	
> Recruitment	15	46	90	75	116	109	177	131						759	24%
> Renewals	0	34	199	342	567	431	446	78						2097	67%
> Reinstatement	6	27	24	16	37	46	56	69						281	9%
Region 9	63	133	350	481	671	557	505	256	0	0	0	0	0	3,016	
> Recruitment	60	71	70	71	76	73	103	110						634	21%
> Renewal	0	30	244	391	559	419	371	83						2,097	70%
> Reinstatement	3	32	36	19	36	65	31	63						285	9%
Region 10	58	319	826	1,181	1,748	1360	1346	783	0	0	0	0	0	7,621	
> Recruitment	51	212	229	244	475	403	419	475						2,508	33%
> Renewals	0	51	533	897	1182	845	836	201						4,545	60%
> Reinstatement	7	56	64	40	91	112	91	107						568	7%
TOTALS	143	559	1,493	2,100	3,144	2,513	2,541	1,323	-	-	-	-	-	13,816	
> Recruitment	127	329	391	390	667	587	703	717	0	0	0	0	0	3,911	28%
> Renewals	0	115	977	1635	2312	1701	1659	364	0	0	0	0	0	8,763	63%
> Reinstatement	16	115	125	75	165	225	179	242	0	0	0	0	0	1,142	8%



In Closing ... Membership Always Begins with the Individual Member

When we focus on “Membership” the member and their needs get lost in the crowd.



If we focus on the “Member” we strive to satisfy them, on their terms



“I feel welcome”

“My needs are met”

“I make a difference”

“I am the IEEE”

“I am a part of something great”

Truly satisfied members renew; truly satisfied members refer others to IEEE



Preview Topic

IEEE Sponsored Member Discounts & Insurance Programs



Lynn Koblin, CAE
Manager , IEEE Member Discounts
I.koblin@ieee.org

Changing F.A.P.

- “Financial Advantage Program,” (FAP) began in 1993 as an umbrella title for a variety of cost-saving financial products and other discounts
- This year, we retire FAP, and replace it with “IEEE Member Discounts,” a more recognizable name and search term
- Rebranding activities began in March 2011



The F.A.P. Rebranding Activity

- IEEE offers discounts in a variety of categories, ranging from sponsored products to proprietary products
- This can be a poor user experience; Where does one begin to look for discounts?
- Now, we centralize discounts, within Member Benefits
- www.ieee.org/go/discounts



Rebranding Project Status

A new Web page went live week of 1 March,
Replacing the FAP page

Regions and Sections were contacted via
email and asked to replace the FAP banner
With the IEEE Member Discounts banner
and new URL

The change was announced in the MGA Member
Benefits Bulletin, March issue

IEEE Member Benefits Staff appeared at the
IEEE USA Annual Meeting, Region 3 meeting in
March, and will be at the Regions 5 and 7
meetings in April



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REGION 10

THE ASIA PACIFIC REGION

[Home](#) ▾ | [Regional Activities](#) ▾ | [Reports](#) ▾ | [Photos](#) ▾ | [Volunteer Dashboard](#) | [About Us](#) ▾ | [Member Benefits](#)

Member Benefits

Member Benefits in IEEE Home Site

IEEE member benefits include:

- **Technical Benefits:** access to publications such as IEEE Spectrum and IEEE Xplore Digital Library, discount for conferences, access to technology professional network, etc.
- **IEEE Member Discounts:** travel insurance, discount on computers, etc. (availability depends on where you live.)

[For more details about member benefits, please visit Member Benefits pages in IEEE Home site.](#)

IEEE Member Discounts Currently Available in Region 10

- [DELL employee and member purchase program \(EPP\) in Australia, China, India, Japan, and New Zealand](#)
- [Mozy.com \(online data recovery\)](#)
- [Travel insurance](#)
- [Credit card in Singapore](#)
- [Risk management course](#)
- [Car rental service](#)

IEEE Member Discounts



Formerly IE

Last updated on Thu, 31-Mar-2011 11:10

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For questions or comments, please contact the [IEEE Region 10 Electronic Communication Coordinator](#).

2010



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Activities & Services

- [complete listing](#)

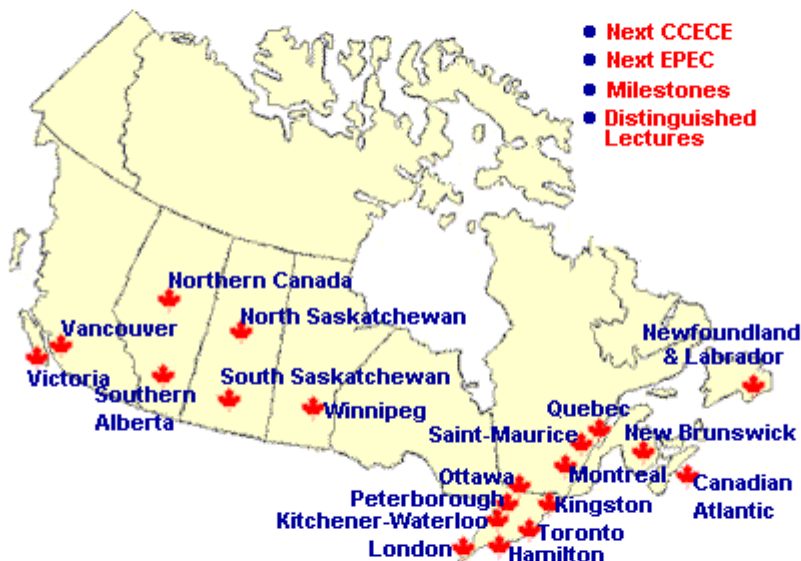


IEEE Canada



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Welcome to IEEE Canada Region 7 of IEEE



- [Next CCECE](#)
- [Next EPEC](#)
- [Milestones](#)
- [Distinguished Lectures](#)

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IEEE Member Discounts
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NEWS FLASH: IEEE's Te

Please support the IEEE Canadian Foundation and its program of scholarships, resource centers, special grants

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NATIONAL CAREER EVENT

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Emergency assistance
services for your home
and auto

Find out how »

thePersonal
Home and Auto Group Insurance

IEEE JobSite
www.ieee.org/jobs

Looking to find an open position?



IEEE Member Discounts

- IEEE Member Discounts
 - About IEEE Member Discounts
 - Insurance
 - Travel
 - Technology
 - Home/Office
 - IEEE Sponsored Discounts FAQs
 - Contact Information for Member Discounts

IEEE members enjoy reduced rates on many proprietary products and services including IEEE books and ebooks, journals and articles, conferences and proceedings, standards, society memberships and continuing education courses. In addition, members have access to a variety of affinity programs that offer savings and provide revenue to the IEEE.

On this Page:

- IEEE discounted products
- IEEE sponsored discounts
- Latest news and current offers

IEEE discounted products

This listing summarizes all IEEE core products that are discounted as a benefit of membership. IEEE proprietary products are available internationally, however access to some products may be limited by member grade. Visit the IEEE Shop, the definitive source for IEEE products and services.

- Books & eBooks
- Conferences & Events
- Conference Proceedings
- IEEE Continuing Education Providers
- IEEE eLearning Library
- IEEE Society Memberships
- Digital Library Subscriptions
- Journals & Magazines
- Member Digital Library Free Trial
- National Society Membership Discount
- Standards
- Wiley-IEEE Press Discounts

IEEE sponsored discounts

IEEE sponsored discounts and insurance offers vary by geographic market. IEEE does not guarantee that all sponsored product discounts will be available worldwide, but IEEE does seek to negotiate discounts that will meet the needs of many members. [Read more.](#)

- Insurance**
 - Life and Health
 - Auto and Home
 - Travel [global]
- Travel**
 - National Car Rental [global]
 - Alamo Car Rental [global]
 - Gateway [global]
 - IEEE Credit Card (US, Canada, Singapore)
- Technology**
 - Dell
 - HP
 - Mozy online backup [global]
 - Microsoft student offer [global]
- Home/Office**
 - FedEx Advantage
 - MyHomeBenefits moving and storage

Latest news and current offers

Log in with your IEEE Web Account to access these current offers.

- Save 46% on the HP ProBook 4520s Notebook PC
- Special member price on HP Slate 500 Tablet PC
- Check out current Dell EPP promotions

Discounts from Various OUs are Listed and linked From this central page.

Special offers, or Society discounts may be featured here.



http://www.ieee.org/membership_services/membership/discounts/faq.html

Favorites Tools Help

- IEEE Sponsored Discounts - FAQ's

IEEE Sponsored Discounts - FAQ's

- ◆ **IEEE Member Discounts**
-
- About IEEE Member Discounts**
-
- Insurance**
-
- Travel**
-
- Technology**
-
- Home/Office**
-
- IEEE Sponsored Discounts FAQ's**
-
- Contact Information for Member Discounts**

IEEE Member Discounts offer substantial cost savings on a variety of products and services as a benefit of IEEE membership. Learn how programs are selected, developed, and vetted and the factors that determine where programs are offered.

On this Page:

- ▶ [Geographic availability of benefits](#)
- ▶ [Affinity group discounts as member benefits](#)
- ▶ [Selection and approval of programs](#)

◆ Geographic availability of benefits

Q: Why are some discounts only available in certain countries?
A: Vendors are most interested in offering unique discounts to sizeable groups, or groups that represent a unique market for their products. For example, the US membership is approximately 200,000, whereas the next largest concentration of members is fewer than 20,000 in a country. This is why the US has historically been able to sustain more discount offers. As IEEE membership in various countries becomes more sizeable, we are investigating opportunities to offer comparable advantages in those countries.

Q: Shouldn't IEEE be able to leverage the size and buying power of its global membership to obtain a global discount?
A: In general, the IEEE membership size per country is the key factor in determining whether IEEE can sustain a mutually productive relationship with a provider. Other considerations include national or local trade regulations, a vendor's product distribution/logistics model, and the reality that even companies with a global sales footprint may not offer affinity group sales programs in all markets.

Related Resources

- ▶ [IEEE insurance site](#)
- ▶ [SimpleTuition](#)
- ▶ [360 Degrees of Financial Literacy](#)

Testimonials

"I was aware of the IEEE group rate with The Personal Insurance Company for several years but I was pretty happy with my existing insurance policy at that time, so I never tried to get a quote from them. When I did though, I was pleasantly surprised! I saved a bunch on my insurance and got a superior policy, with greater liability coverage and better benefits.* I even got my home insurance from thePersonal."

- Dan Hosseinzadeh
Chair, IEEE GOLD
Toronto Section

*Individual experience may vary. Average savings on IEEE group sponsored auto insurance is 15%, where available. Not available in all states or provinces. Visit the [IEEE Insurance Services page](#) for insurance company



Discounts Updates

- Insurance
 - New in 2011, we are adding Professional Liability in Canada
 - MetLife dental plan was added in 2010 in the US
- Technology
 - HP, available in US and Canada
 - Dell in many countries
 - Mozy.com is global
- Home/Office
 - MyHomeBenefits, long distance moving and storage
- Travel
 - Travel insurance, including long-term up to six months
 - Alamo and National rental cars around the world



Contact Info

- L.koblin@ieee.org
- M.thelen@ieee.org
- MGA Individual Benefits & Services Committee 2011 Chair, Peter Staecker
- www.ieee.org/go/discounts



Region MD Reports

Region 7 - Activities and Demographics



Lawrence Whitby
Region 7 MD Chair



What Affects Membership?

- Everything.
- Including what is done and what is not done.
- Is it possible to identify Section and Region activities that could be viewed from the membership perspective?



Recruitment/Retention

- Which activities qualify for recruitment?
- Which activities qualify for retention?
- Can an activity provide both?



Recent Activities

- Local Chapter Events.
 - Allow both members and nonmembers to attend and participate with no discrimination between members and nonmembers (price, status, etc.). All participants are equal.
 - Recruit nonmembers at these events.
 - Retention/Recruitment.



Senior Member Elevation

- Develop an event aimed at elevating qualified IEEE members to senior members.
- Genuine appreciation from members.
- Potential untapped volunteer pool.
- Retention.



Student Sections

- My data indicates that student section membership is cyclical.
- Perhaps one of the reasons for the cyclical nature is that during a rise in membership, student sections try to apply pressure on Section Executives, cause tension, and eventually cause student memberships to decrease.



Student Sections

- Sections need to manage Student Sections as a part of the Section within the framework of the Section's revenues and expectations.
- Recruitment/retention.



Industry Outreach

- Involve as many people from industry as possible. They can bring the business expertise and the ability to balance competing entities.
- Recruitment/retention.



Youth

- Attract as many young people as possible into the Section Executive positions, even if they are assistants to start.
- IEEE is an excellent training ground for budding executives that can rely on their IEEE experience as their careers progress.
- The enthusiasm and new ideas from the youth can be dynamic and inspirational.
- Recruitment/retention.



Question/Demographics

- Recent economics information in Canada suggests that the worker/retiree ratio is dwindling to almost one working person/retiree. This is putting pressure on pensions and retirement funds.



Question/Demographics

- Recent economics information in Canada suggests that the worker/retiree ratio is dwindling to almost one working person/retiree. This is putting pressure on pensions and retirement funds.



Question/Demographics

- Is there a demographic shift occurring in IEEE in which there may be a sudden increase in Life Members that are supported by a smaller fraction of IEEE members?
- If this could occur, this will affect IEEE revenues and, ultimately, Section rebates and overall operations. Any thoughts?



Region MD Reports

Region 9 **Learned Lessons**



Ing Gustavo Giannattasio
Region 9 MD Chair



➤ MEMBERSHIP LIFECYCLE

INVITE



First Exposure

Welcome at University new students and orientation talks

**Invitation to share fun
Technical trips,
Power Facilities, Dams
TV Stations, Datacenters**



➤ MEMBERSHIP LIFECYCLE CHALLENGE & MAINTAIN

TISP

Collaboration with Team Leaders Interaction and Teamwork

Branch tech contests
Branch Logo
Blog Contest
Photo contest



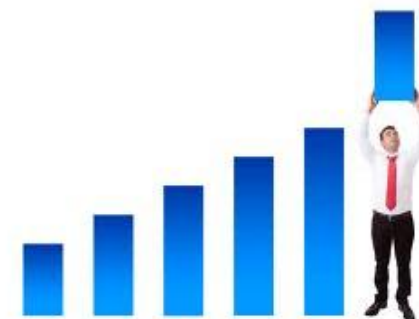
➤ MEMBERSHIP LIFECYCLE BUILD VALUE FOR YOUNG

MORE FUN

Sport, Chess, P-Pong Competitions
Social parties, Yuri's Night

OPPORTUNITIES

Job opportunities
Project participation
Performance Rewards



□ MEMBERSHIP LIFECYCLE MAKE ROOM FOR GROWTH



PROMOTIONS STEP Programs

GOLD ACTIVITIES Mentoring Branches Project Leadership



➤ MEMBERSHIP LIFECYCLE INCENTIVES

LONG TERM RECOGNITION

Best Chapter
Best Regional Volunteer
Best Regional Project
Best Recruitment section
Member Advancement



➤ **MEMBERSHIP LIFECYCLE PROMOTION**

MD Talks at Section technical events

MD Talks at Chapter DL Activities

MD Booth at Conferences

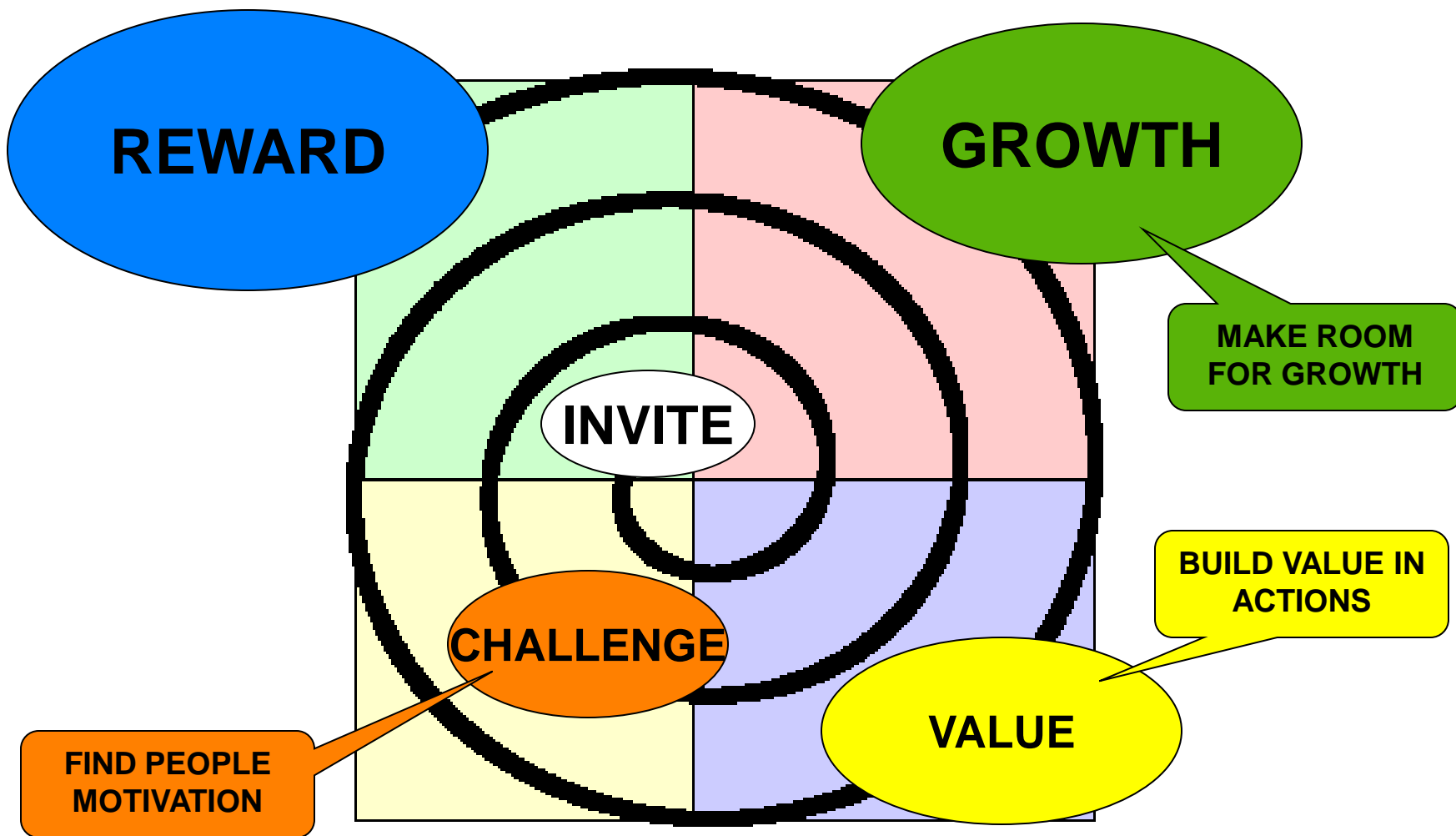
Joint Activities with PMI

**Joint Activities with Engineering
Associations.**

**Key note speakers at Forums y
external congress (Telecom , Internet)**



SECTION ENABLING CYCLE FOR MEMBERSHIP



Business Cycle Spotlight

IEEE Life Members - a valuable resource



George McClure, 2011 Chair
IEEE Life Member Committee
g.mcclure@ieee.org



Growing Older....

I still have a full deck; I just shuffle slower now. ~Author
Unknown

The key to successful aging is to pay as little attention to
it as possible. ~Judith Regan

Men do not quit playing because they grow old; they
grow old because they quit playing. ~Oliver Wendell
Holmes



Topics to discuss

- About Life Members
 - What is the Life Members Committee
 - Life Member Qualifications
- Data Analysis
 - LM Membership Statistics
 - Affinity Group Summary & Activities
 - How LM Groups can help with MD efforts
- Life Members Fund
 - Projects support by the LMF
- Questions



IEEE Life Members Committee

- Joint committee of IEEE and the IEEE Foundation
- Provide leadership in the identification of, and support to the interests of the Life Members (including future Life Members) in activities of the IEEE
- Manages the IEEE Life Members Fund and solicits charitable contributions to the Fund



The LMC....

- promotes the interests of, and act on behalf of the best interests of, Life Members and other older members;
- seek ways to encourage continued IEEE activity and involvement by Life Members at all levels of IEEE;
- take an active role in encouraging the establishment of IEEE Life Members Affinity Groups in the Sections so that those who are at a similar stage in their careers can share experiences and find ways to remain active;
- stimulate and monitor contributions to the IEEE Life Members Fund;



What is a IEEE Life Member?

- An IEEE member who ...
 - is 65 years of age or older
 - has been an IEEE member for such a period that the sum of his/her age and his/her years of membership equals or exceeds 100 years.

- It is effective on 1 January of the year immediately succeeding the year in which the requirement for the Life Member category has been satisfied.
 - i.e. if you turn 65 in 2011 & have been a member 35 years you will become an LM effect 1 January 2012.



Benefits of Life Members.

- Dues and regional assessments are waived for a Life Member.
 - For qualifying LMs - Society dues waived when a member for 5 or more years
- Differential fee at IEEE Conferences
- Continue to receive the same benefits that are available to other IEEE members



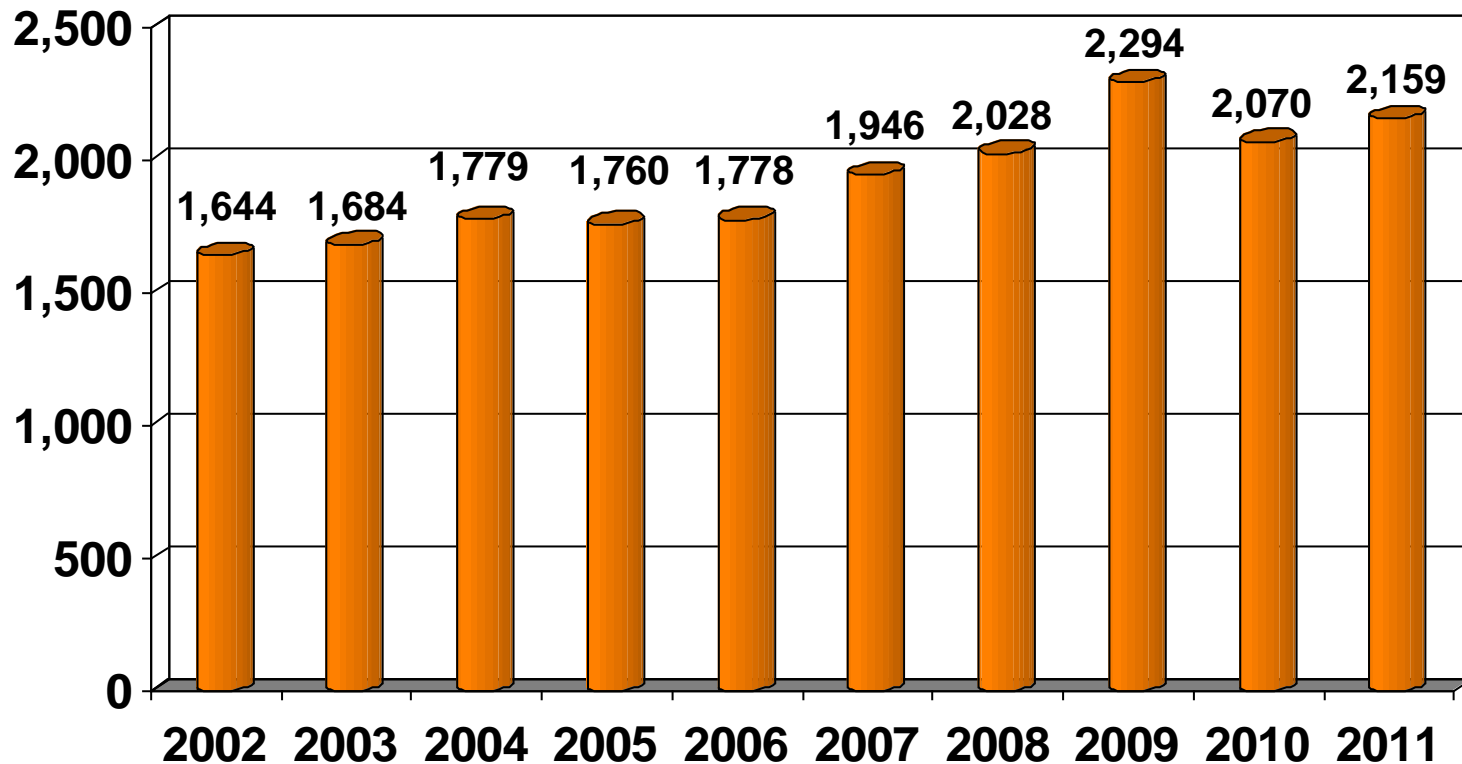
Do I need to apply to become a LM?

- No - it is an automatic process
 - Members who qualify each year are notified by mail in the fourth quarter of the qualifying year
 - Receive a gold Membership Card and a certificate signed by the IEEE President

- An individual is always a Life Member but they must annually confirm their willingness to continue active membership.



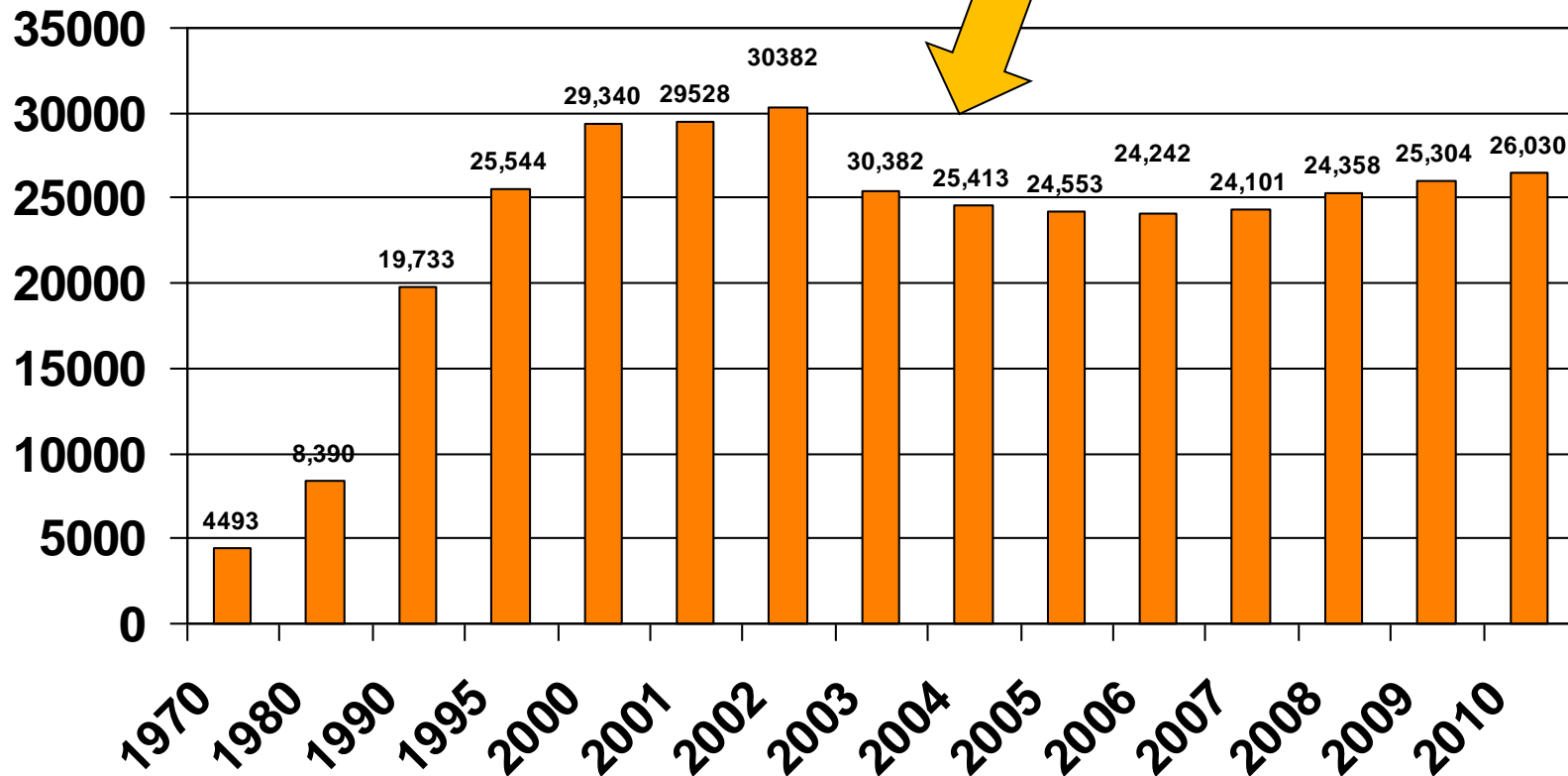
LM Elevations by Year



LM Statistics

Life Member Totals

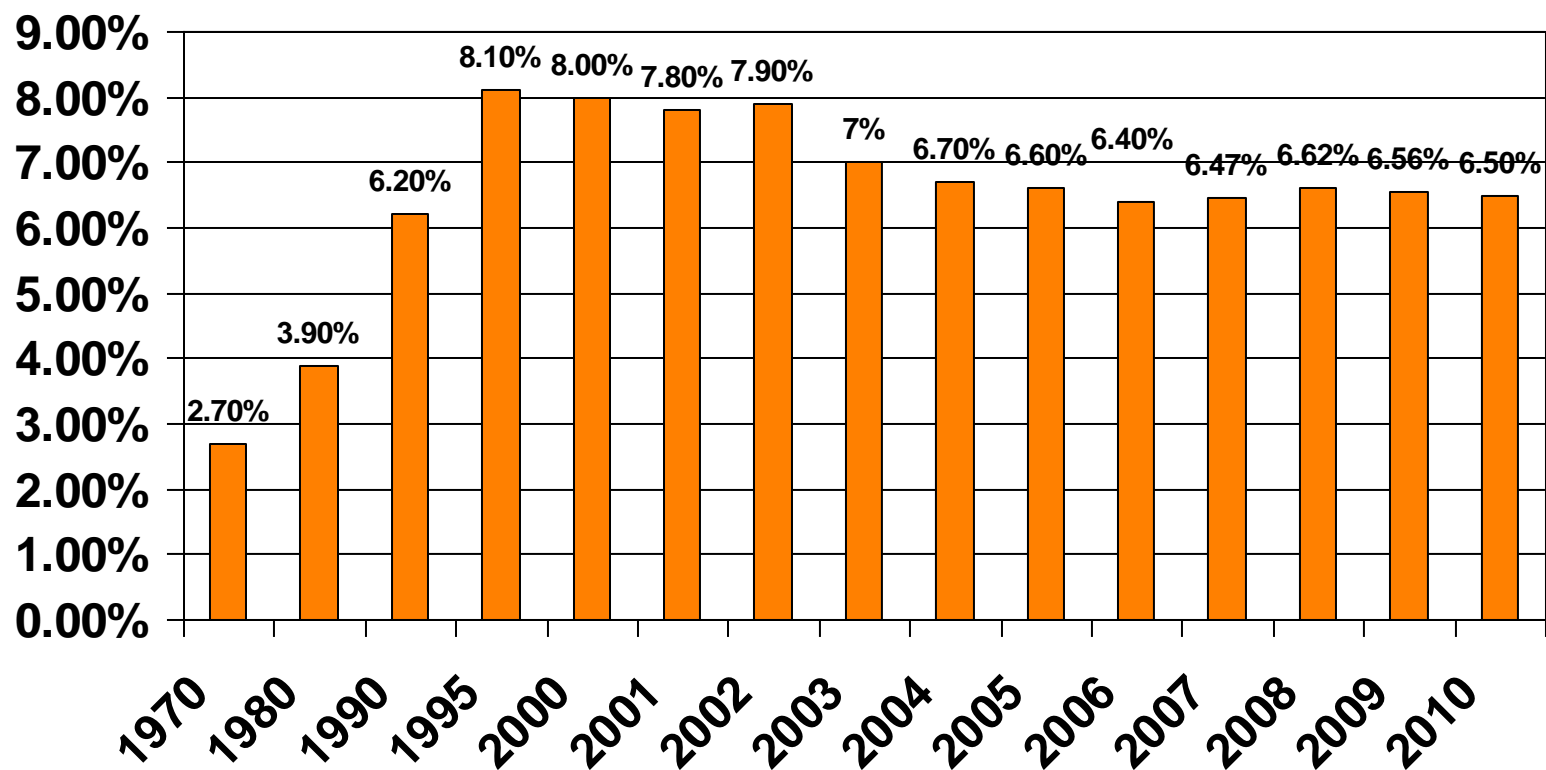
In 2003, IEEE required annual confirmation by members – LM Status



All data is year-end.



Life Member % of Total IEEE Membership



All data is year-end.



Life Members by Region (13 April 2011)

Region	LF	LS	LM	Total
1	527	1,147	3,451	5,125
2	353	965	2,532	3,850
3	274	983	2,334	3,591
4	159	516	1,319	1,994
5	184	684	1,617	2,485
6	567	1,479	4,277	6,323
7	131	259	597	987
8	233	331	631	1,195
9	11	94	110	215
10	254	258	468	980
	2,693	6,716	17,336	26,745



Life Members in Arrears (13 April 2011)

Region	Arrears #	Region	Arrears #
1	401	6	457
2	283	7	50
3	251	8	73
4	116	9	21
5	135	10	68
		Total	1,855

- IEEE Contact Center reaches out to Life Members who have not renewed membership for 2011.



LM Affinity Groups

IEEE Affinity Groups

Parent/Affinity Group	# of Units Dec 2010
MGA Graduates of the Last Decade	163
IEEE Women in Engineering	102
IEEE Life Members Committee	66
IEEE USA Consultants Network	48



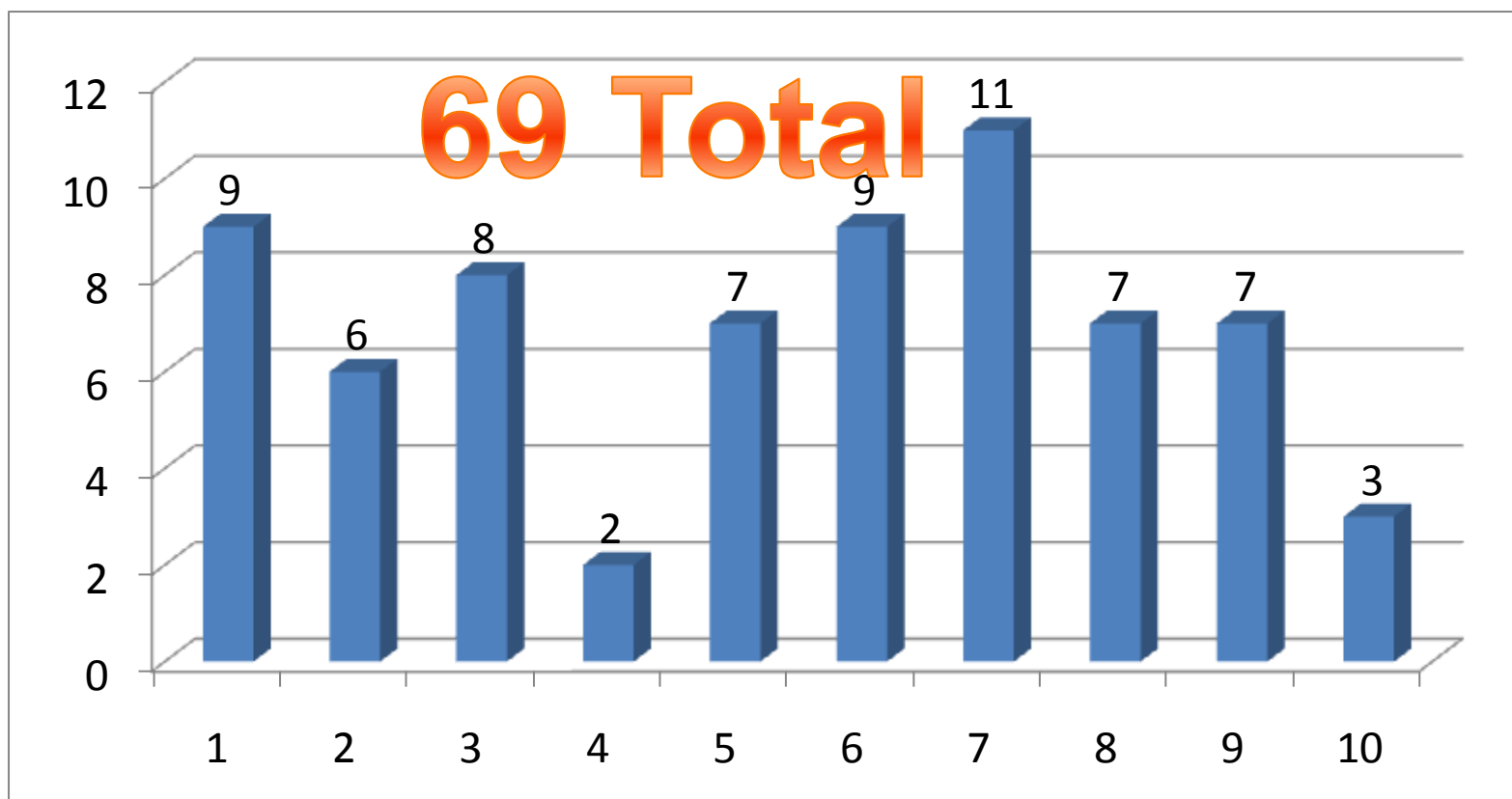
Affinity Groups

- An affinity group is a non-technical subunit of a Region, one or more Sections or a Geographic Council.

- Life Members Groups:
 - enable Life Members to retain active IEEE associations;
 - contribute to the social good in their communities;
 - advance the professional interests of IEEE;
 - allow members to enjoy each other's company.



Active LM Affinity Groups by Region (13 April 2011)



2010 LM Affinity Groups

- Over 200 meetings/events reported
- Over 5,000 participants
- Activities included:
 - Participation in Engineers Week activities
 - Section Awards Dinner
 - Providing technical presentations
 - Participate in Teacher In Service Program



How LM Affinity Groups can help...

- Life Members are willing and able to help
 - Staff membership booths at conferences
 - Serve as mentors to others within the Section
 - Serve as MD Officers (or other positions) within the Section



How MD Volunteers Support the First Year Member Experience and how LMs Can Help?

Recommended Best Practices

- Newsletter/Website Recognition of new members
- New Member Orientation Registration
- Greeting Cards Mailed to New HG members
- New Member Social

Questions

- Can LM Volunteers and LM AGs help MD Volunteers in Supporting the First Year Member Experience in their Sections?
- In which segments of the job they could help?

Answers

- Yes, LM Volunteers and LM AGs could help in Supporting the First Year Member Experience in their Sections
- They can take any part of the job



How LM Volunteers and LM AGs Can Support the First Year Member Experience

Greeting Cards Mailed to New HG members

- A message from a Life Member could help in moving new members to renew

New Member Social

- The LM AG could be the co-sponsor of the New Member Social Meeting
- The LM AG could prepare an IEEE and Section History Presentation for the New Member Meeting
- LMs could present some good examples/practices from their life experience



Opportunities for Growth – No LM Affinity Groups

Region	Section	Total Active LMs
2	Baltimore Section	510
6	Orange County Section	469
6	Coastal Los Angeles Section	442
6	San Diego Section	431
1	Connecticut Section	429
5	Denver Section	343
6	Oregon Section	339
1	New Jersey Coast Section	321
3	Eastern North Carolina Section	286
1	Princeton/Central Jersey Section	285
4	Southeastern Michigan Section	281
5	Houston Section	258
6	Sacramento Valley Section	237

Highest number of Life Members in Sections without Affinity Groups



IEEE Life Members Fund

Goal of LMF

- Supports activities of interest to **Life Members, potential engineers** and **engineering students** that reflect the breadth and range of the engineering field, and that make a significant, positive, global impact on the profession.



LMF Young Engineers Grants

Engineers Without Borders

Teach Sustainable Technology

Microhydro System Powers 8 Households



LMF Young Engineers Grants

Engineers Without Borders
Teach Sustainable Technology

Safe Water Plan

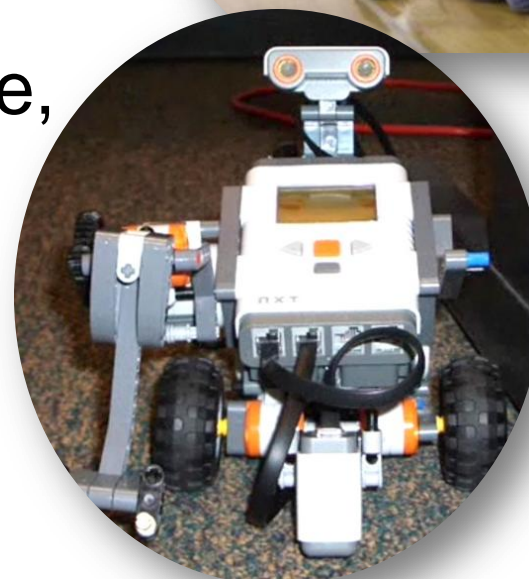
- Engineering Consulting for community spring water source
- Community Workshops
- Water Monitoring & Treatment
- Household Disinfection



LMF Pre-University Educ. Grants

Middle School Robotics and Engineering Program

Enabled teachers in under-served middle schools in Seattle, WA area to inspire and engage students in science, technology, engineering and math (STEM) fields



LMF Pre-University Educ. Grants

Girls Discover..... *Engineering!*

Women engineers and student mentors from Ohio State University helped 289 middle School girls explore the impact of technology & the rewards of engineering as a profession



LMF Pre-University Educ. Grants Daytona Section Small Radio Telescope (SRT) Program

Comprehensive program intended to increase the understanding of science and electrical engineering in schools & universities of greater Daytona, FL

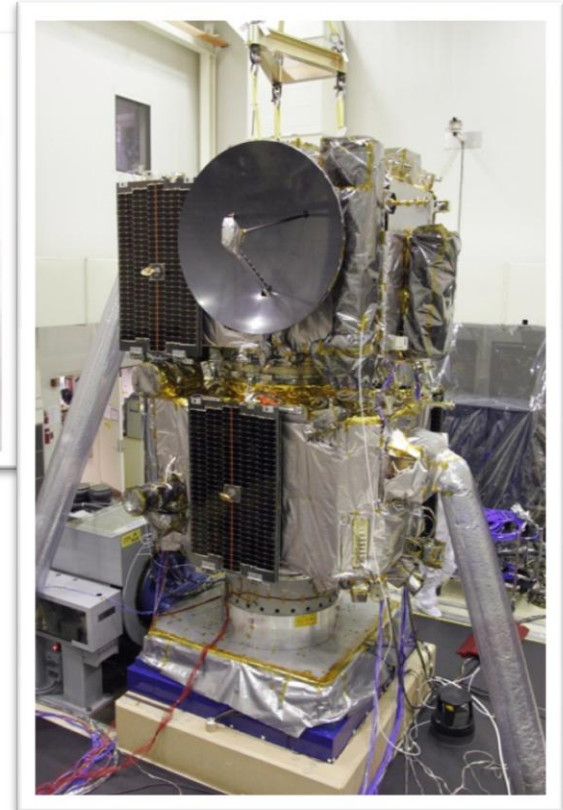
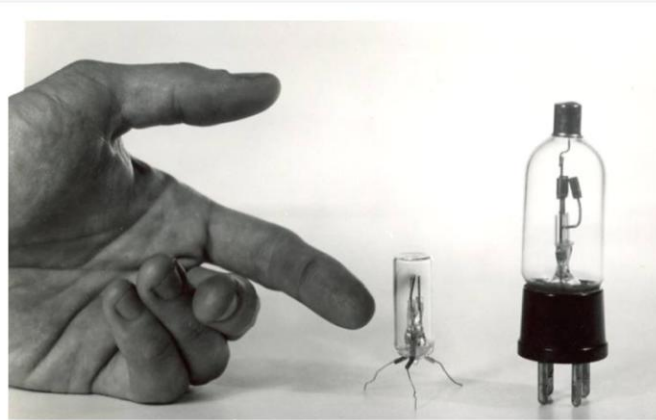


*Dr. Hugh Ward and Dr.
Jianhau Liu secure the
antenna assembly*



LMF Pre-University Educ. Grants

Film Promoting the Field of Electrical Engineering



LMF History Grants

Celebration of the Invention of PKC Cryptography

Commemorating the discovery of Public Key Cryptography at the United Kingdom Government Communications Headquarters (GCHQ) in 1960-75 with the 100th IEEE Milestone



Discussion & Questions



Current LM Affinity Groups

■ Region 1

- Boston Section
- Long Island Section
- New Hampshire Section
- New York Section
- North Jersey Section
- Rochester Section
- Schenectady Section
- Syracuse Section
- Worcester County Section

■ Region 2

- Cincinnati Section
- Cleveland Section
- Northern Virginia Section
- Philadelphia Section
- Pittsburgh Section
- Washington Section



Current LM Affinity Groups

■ Region 3

- Atlanta Section
- Daytona Section
- Florida West Coast Section
- Louisville Section
- Melbourne Section
- Orlando Section
- Palm Beach Section
- Winston-Salem Section

■ Region 4

- Cedar Rapids Section
- Chicago Section



Current LM Affinity Groups

■ Region 5

- Central Texas Section (Austin)
- Central Texas Section (San Antonio)
- Dallas Section
- Fort Worth Section
- Kansas City Section
- New Orleans Section
- Oklahoma City Section
- Wichita Section

■ Region 6

- Albuquerque Section
- Buenaventura Section
- Los Alamos/Northern New Mexico Section
- Montana Section
- Oakland-East Bay Section
- Phoenix Section
- San Francisco Section
- Santa Clara Valley Section
- Seattle Section



Current LM Affinity Groups

■ Region 7

- Canadian Atlantic Section
- Hamilton Section
- Kingston Section
- London Section
- Montreal Section
- Ottawa Section
- Peterborough Section
- Southern Alberta Section
- Toronto Section
- Vancouver Section
- Winnipeg Section

■ Region 8

- Croatia Section
- France Section
- Israel Section
- Italy Section
- Spain Section
- Switzerland Section
- U.K.& Rep Of Ireland Section



Current LM Affinity Groups

■ Region 9

- Argentina Section
- Chile Section
- Colombia Section
- Panama Section
- Peru Section
- Puerto Rico & Caribbean Section
- South Brazil Section

■ Region 10

- Bombay Section
- New South Wales Section
- Tokyo Section



thank you
questions ?



Updates & Reminders / Direction



Aleksandar Szabo
Chair, 2011 IEEE Membership
Recruitment and Recovery (MRR)
Committee
a.szabo@ieee.org



Reminders / Updates



- ❑ IEEE Annual Statistics 2006 - 2010 year-end data is accessible with your IEEE Web Account at http://www.ieee.org/membership_services/membership/statistics/annual_report_of_the_secretary.html
- ❑ Report new officers via the online reporting at http://www.ieee.org/societies_communities/geo_activities/required_reporting/officer_forms.html

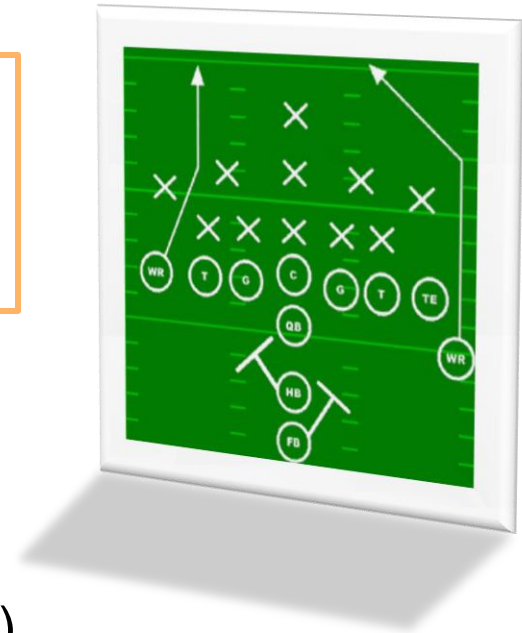


Wrap Up / Direction – MD Prioritization

- ❑ January through April
 - 85% effort - Retention / Arrears Recovery
 - 15% effort - Recruitment

- ❑ May through August
 - 10% effort - Arrears Recovery
 - 90% effort - Recruitment

- ❑ September through December (switching gears)
 - 85% Recruitment
 - 15% Renewal monitoring



All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



Future MD Webcast Topics & Speakers – Tentative Schedule

MAY

- New Corporate Workgroups Product/with membership integration
- Upcoming Student Elevation

JUNE

- IEEE.tv Updates – Mobile Apps
- myIEEE Updates



Wrap Up / Direction – Next Webcast

Saturday, 21 May 2011

January	February	March
April	May	June
July	August	September
October	November	December



Thank you
Questions ?



Open Floor Q&A



Webcast Notes – Raising Questions

- When we reach the Q&A portion of the webcast, the Operator will announce any attendees who have a question, may place their question in queue.
- Place your question in queue by pressing 1, then 4 on your phone. The Operator will announce them in the order received.
- You can continue to ask topical questions using the chat box during the entire webcast. They will be presented by our Moderator to the appropriate presenter for response.
- Some questions in the Chat Box may be responded to during the webcast by presenters or moderator.



APPENDIX



Appendix

Field Team Resources



The image displays the cover of the IEEE Membership Development Manual for September 2010. The cover features the IEEE logo at the top left. Below it, there are several promotional cards for IEEE membership. The top card is titled "Engineering a Brighter Future with IEEE" and includes the text "IEEE Membership: The Key to Innovation & Progress". Below this, there are three smaller cards, each with the headline "Accelerate your plans with IEEE." and the website "www.ieee.org/join". The cards feature images of people working in various engineering and technology environments. To the right of the cards, the text "IEEE Membership Development Manual" and "2010 September" is displayed. At the bottom of the cover, there is a disclaimer: "This document has been developed as a resource for IEEE Volunteers and Staff, and is not intended for general circulation with promotional materials." Below the disclaimer, it says "Forward questions and suggestions to: grow-membership@ieee.org".

IEEE

IEEE Membership Development Manual

2010 September

Engineering a Brighter Future with IEEE
IEEE Membership: The Key to Innovation & Progress

Accelerate your plans with IEEE.
www.ieee.org/join

Accelerate your plans with IEEE.
www.ieee.org/join

Accelerate your plans with IEEE.
www.ieee.org/join

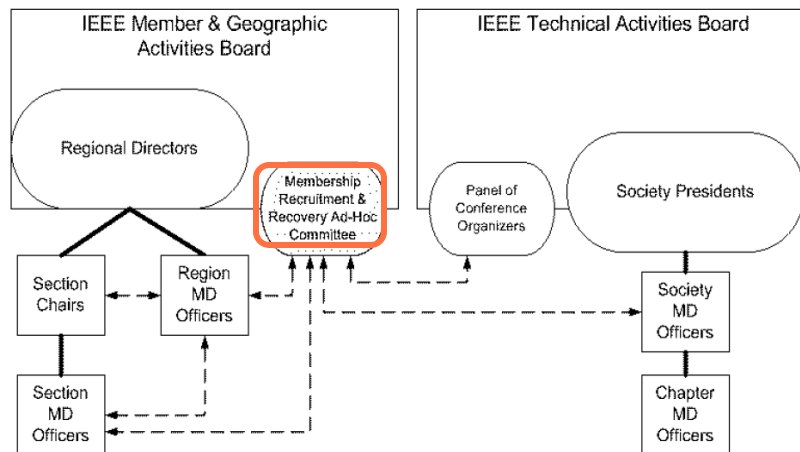
Build a better tomorrow with IEEE.

This document has been developed as a resource for IEEE Volunteers and Staff, and is not intended for general circulation with promotional materials.

Forward questions and suggestions to:
grow-membership@ieee.org

MRR Team Development – Engagement

- Alignment with the new MGA mission and values
- Volunteer & Staff partnership
- MD position vacancies
- Regional Training
- Partnering across IEEE
- MD Portal & Virtual Community



If the MGA is Successful ...

IEEE member satisfaction & relevance is growing and reflected in improved retention and total membership

The MGA is a data-driven organization that proactively anticipates and reacts to the needs of the member and the profession

The MGA facilitates recruitment, training, development of IEEE volunteer leaders

The MGA facilitates successful regions, sections, chapters, and affinity groups

The MGA is responsible for all aspects of member and membership activities with the IEEE

The MGA ensures a “home(s)” for every member

Technology professionals will understand IEEE membership’s importance in their careers

The MGA will develop sections, and regions and reward them based on their measured success

The MGA facilitates communications and engagement opportunities for IEEE members in multiple ways

IEEE and its members’ achievements are universally recognized



The Regional “Field Team” (2011)



R1 - Gim Soon Wan



R6 - Randall G. Redondo



R2 - Javvad Qasimi



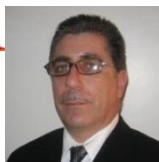
R7 - Lawrence Whitby



R3 - Jim Anderson



R8 - Dirk Van Hertem



R4 - Mohamad Berri



R9 - Gustavo Giannattasio



R5 - Robert Scolli



R10 - Hang-Bong Kang



The Regional “Field Team”

■ Gim Soon Wan	R1	gimsoon@ieee.org
■ Javvad Qasimi	R2	javvad@ieee.org
■ James M. Anderson	R3	jim.anderson@ieee.org
■ Mohamad Berri	R4	mberri@ieee.org
■ Robert Scolli	R5	r.scolli@ieee.org
■ Randall G. Redondo	R6	rredondo@ieee.org
■ Lawrence Whitby	R7	lwhitby@ieee.org
■ Dirk Van Hertem	R8	dirk.vanhertem@ieee.org
■ Gustavo A. Giannattasio	R9	gianna@ieee.org
■ Hang-Bong Kang	R10	hbkgang@catholic.ac.kr
■ Aleksandar Szabo	MRRC	a.szabo@ieee.org
■ Cathy Downer	IEEE Staff	c.downer@ieee.org
■ John Day	IEEE Staff	j.day@ieee.org



Membership Development Portal – www.ieee.org/md

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This web portal supports IEEE volunteers who are engaged in membership development activities.

On this Page:

- [The "Elevator" Pitch for Membership Committee and Contacts](#)

♦ The "Elevator" Pitch for Membership

The 1-line Response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity.

The 15-second Response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity. We publish technical journals, sponsor conferences, develop technology standards, and support the professional interests of more than 375,000 members.

The 30-second Response:

IEEE is the world's largest professional association advancing technology for the benefit of humanity. We publish technical journals, sponsor conferences, develop technology standards, and support the professional interests of more than 375,000 members. IEEE creates an environment where members collaborate on world-changing technologies - from computing and sustainable energy systems to communications, robotics and healthcare. To maximize

MD Key Resources (Web Account required)

- [MD Manual \(PDF, 1046 KB\)](#)
- [SAMIEEE Online](#)
- [MD Webcast Archive Guide for 2010](#)
- [MD Webcast Archive Guide for 2009](#)
- [Monthly Progress Reports and Statistics August 2004 - Present](#)
- [Regional and Section Membership Statistics Dec 2005 - July 2007](#)
- [Guide to reading the IEEE Membership Statistics Reports](#)
- [Membership Development Online Community](#) - Login is required for access to the community/group.
- [Order MD Kit](#) - Includes brochures, posters, and flyers. Login is required to access form.

Membership Promotion

- [IEEE Membership Flyer \(PDF, 6.94 MB, 1 page\)](#)
- [PowerPoint Presentations on](#)

- Membership Reports
- MD Online Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance (One-page flyer)
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10
- Presentation templates
- IEEE membership statistics



Online Order Form available

The world's leading professional association
for the advancement of technology

Home
> Volunteers
> Membership Development

On-Demand Kit Order Form: IEEE Membership Development

Introduction: This online ordering form is a resource for membership development officers. You can now select a Kit to compliment your need of membership development materials – either for a meeting or event.

Meeting Kit (e.g. Section, Regional, Society or Leadership meetings)

	Small	Large
Membership Recruitment Brochure	10	20
Higher Grade Membership Application Pad	1	1
Promotional Poster for IEEE Membership	2	5
MGM Flyer	5	10
MGM Business Card	25	50
Assorted IEEE promotional items		
• Bumper Stickers	15	25
• Foam Puzzles	5	10
• Assorted Bookmarks	10	15
First Year Member Cards and Envelope	1 set	1 set
First Year Member Flyer	1	1
myIEEE Information Sheet	5	10
IEEE.tv Information Sheet	5	10

SELECT KIT

Small
 Large

Event Kit (e.g., Conferences, Congresses, tradeshows, etc)

	Small	Large
Membership Recruitment Brochure	20	0
1-Page Membership Flyer	0	100
Professional Grade Membership Application Pad	1	2
Promotional Poster for IEEE Membership	5	5
MGM Flyer	10	15
MGM Business Card	50	75
Assorted IEEE n/a-aways		



Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits

www.ieee.org/join
www.ieee.org/md

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??



Appendix

International Phone Numbers MD Webcast





U.S. and Canada 800 926 6502 Participant Dial in Code: 5625506
Toll-free numbers for April 2011 MD Webcast

Argentina (2): 08006663397

Australia (2): 1800701937

Austria (2): 800293053

Brazil (2): 08008916997

Bulgaria (2): 008001171111

Chile (2): 12300208970

China Unified (2): 8008190031

Colombia (2): 018005180865

Croatia (2): 0800223264

Czech Republic (2): 800700965

Denmark (2): 80889269

Estonia (2): 8000100335

Finland (2): 0800116654

France (2): 0800911922

Germany (2): 08001807083

Hong Kong (2): 800968283

Hungary (2): 0680019056

India (2): 8001007108

Indonesia (2): 0018030176654

Ireland (2): 1800949100

Israel (2): 1809457755

Italy (2): 800788945

Japan (2): 00531160882

Latvia (2): 80003911

Lithuania (2): 880031204

Malaysia (2): 1800813988

Mexico (2): 0018005146622

New Zealand (2): 0800451321

Norway (2): 80019903

Panama (2): 008002266830

Peru (2): 080054557

Poland (2): 008001124244

Portugal (2): 800819841

Russian Federation (2):

81080027371012

Singapore (2): 8001012058

South Africa (2): 0800983485

Spain 900947647

Sweden 20796588

Switzerland 800896799

Taiwan 809090672

Thailand 0018001562051400

Ukraine 800504799

United Kingdom 8004961447

Uruguay 40190457

Venezuela 8001029601

